# Maryland Developmental Disabilities Budget Advocacy Toolkit- 6/10/20

If you have any questions about this toolkit or need support, please contact Ande Kolp: akolp@thearcmd.org, Laura Howell: lhowell@macsonline.org, or Ken Capone: ken@pogmd.org

**Social Media**

- LinkedIn
- Facebook
- Twitter

**Hashtags to use:**

- #SaveDDFunding
- #WeAreEssential

**Videos to share:**

- Families who rely on DD supports
- Direct Support Professionals
- People with I/DD

**Images to use on social media posts:**

Add a Temporary Facebook Profile Picture Frame:

www.facebook.com/profilepicframes/?selected_overlay_id=638352113425990

**Example Facebook posts:**

- Example 1
- Example 2

**Messaging**

- **Example talking points- Use plain language**
  - ✓ I am able to work because I have support from staff.
  - ✓ I am able to change my clothes because I have help.
  - ✓ I am healthy when I receive support to take my medication and attend doctor appointments.
  - ✓ I am able to work because my adult son/daughter has staff support during the day.
  - ✓ As a parent, I am physically/emotionally/financially unable to care for my child without supports. If critical supports are cut, ____________.
  - ✓ I am a DSP and an Essential Healthcare Worker. I have been on the front lines since the beginning of the pandemic, supporting people with disabilities to stay healthy and safe.

**Letters/supporting documents:**

- Sample Letters to the Editor

**Who and where to share your message:**

- Community meetings, Social media, Talk with your friends, family, neighbors, and others
- The Governor and Legislators

**Outreach Templates**

To contact Governor Hogan, Comptroller Peter Franchot, and State Treasurer Nancy Kopp, please click their names above for email links. The link to the Governor is a portal through which to send your correspondence.

**Email (You may need to press Control + Click to open each link)**

- Email template for Parent
- Email template for Person with I/DD
- Email template for Advocate To Friends/ Family/Neighbors
- Email template for Provider

**Phone**

- Sample phone call script for parent
- Sample phone call script for Person with I/DD
- Sample phone call script for Provider

List of Messaging Points to use in emails, calls, and posts