





Maryland Developmental Disabilities Budget Advocacy Toolkit- 6/10/20

If you have any questions about this toolkit or need support, please contact Ande Kolp: akolp@thearcmd.org, Laura Howell: lhowell@macsonline.org, or Ken Capone: ken@pogmd.org

<h2 style="text-align: center;">Social Media</h2> 	<h2 style="text-align: center;">Messaging</h2> 	<h2 style="text-align: center;">Outreach Templates</h2> 
<p>Hashtags to use:</p> <ul style="list-style-type: none"> #SaveDDFunding #WeAreEssential <p>Videos to share:</p> <ul style="list-style-type: none"> • Families who rely on DD supports • Direct Support Professionals • People with I/DD <p>Images to use on social media posts:</p>  <p>Add a Temporary Facebook Profile Picture Frame:</p> <p>www.facebook.com/profilepicframes/?selected_overlay_id=638352113425990</p> <p>Example Facebook posts:</p> <ul style="list-style-type: none"> • Example 1 • Example 2 	<p>Example talking points- Use plain language</p> <ul style="list-style-type: none"> ✓ I am able to work because I have support from staff. ✓ I am able to change my clothes because I have help. ✓ I am healthy when I receive support to take my medication and attend doctor appointments. ✓ I am able to work because my adult son/daughter has staff support during the day. ✓ As a parent, I am physically/emotionally/financially unable to care for my child without supports. If critical supports are cut, _____. ✓ I am a DSP and an Essential Healthcare Worker. I have been on the front lines since the beginning of the pandemic, supporting people with disabilities to stay healthy and safe. <p>Letters/supporting documents:</p> <ul style="list-style-type: none"> • Sample Letters to the Editor <p>Who and where to share your message:</p> <ul style="list-style-type: none"> • Community meetings, Social media, Talk with your friends, family, neighbors, and others • The Governor and Legislators 	<p>To contact Governor Hogan, Comptroller Peter Franchot, and State Treasurer Nancy Kopp, please click their names above for email links. The link to the Governor is a portal through which to send your correspondence.</p> <p>Email (You may need to press Control + Click to open each link)</p> <ul style="list-style-type: none"> • Email template for Parent • Email template for Person with I/DD • Email template for Advocate TO Friends/ Family/Neighbors • Email template for Provider <p>Phone</p> <ul style="list-style-type: none"> • Sample phone call script for parent • Sample phone call script for Person with I/DD • Sample phone call script for Provider <p>List of Messaging Points to use in emails, calls, and posts</p>